



2023 ANNUAL REPORT

Prepared by
**Jason
Jones
Megan
Colbert**

cessnockmx@live.com.au





MCH INDUSTRIES



Our entire club is incredibly grateful to our generous partners for supporting our club through out the 2023 season.

We have no doubt that our club would not be the amazing success it is with out the ongoing support of these organisations and encourage all of our community to support these businesses where we can.



BEECH GROUP



CONTENTS

About Us	3
Presidents Report	4
Our Team	5
Secretary's Report	6
Membership	7
Finance	8
Participation	9
Appreciation	11
Nippers	13
2023 Highlights	14





**RIDING
TOGETHER
SINCE 1972**

ABOUT OUR CLUB

Originally named the Cessnock Minibike Club, our organization was established back in 1972 and has since grown to include 754 members. We call Keith Allen Park our home base and are proud to be affiliated with both Motorcycling NSW and Motorcycling Australia.



OUR SERVICES

Cessnock Motorcross Club Inc caters for both junior and seniors riders, with classes ranging from Nippers (4 yrs) to Over 35's. The club is renowned for the Keith Allen Classic, an open event run every year.

- 01. Competition Racing**
- 02. Recreational Ride Park**
- 03. Coaching & Development**
- 04. Learn to Ride**



A WORD FROM OUR PRESIDENT

I'm pleased to present the Annual Report for the Cessnock Motorcross Club for 2023, marking my first term as President.

Working alongside a dedicated team who are deeply invested in our sport, has been immensely rewarding. Despite the unexpected departure of previous committee members in March, we rallied together, taking on the challenge of running this exceptional club with determination despite our limited prior experience.

A heartfelt thank you goes out to both our longstanding and newly joined sponsors, with special recognition to Matt Hickson from MCH Industries, for stepping in as our major sponsor in 2023.

Throughout the year, we successfully organised 5 championship rounds and 3 Ride Park events. We were honored to host events for East Coast MX, VMX, and the 927 Lusty day. Regrettably, although a tough decision, our Keith Allen Open was excluded, however we expanded our series rounds from 4 to 5 to compensate.

Our vibrant membership manifested in impressive participation across club rounds, often reaching full capacity in the most fiercely competitive classes, sometimes within a mere 42 hours of opening. Notably, our first round drew an astounding 280 riders, marking it as the largest junior motocross event in 2023.

Racer Jerry's canteen staff and helpers played an instrumental role in elevating our food offerings, providing top-notch menus for campers, competitors, and officials alike. They made shrewd investments to upgrade crucial infrastructure like termite-ridden benches, exhaust fans, and electronic payment systems, ensuring a better experience for years to come.

We encountered unforeseen challenges during our tenure, notably a severe lack of rain resulting in water shortages and a silt-laden dam. Despite our attempts to dig out the dam with Lovetts Earthmoving and hoping for rain, fires struck instead. Our dedicated team members, Brett Riley and Michael Jones, worked tirelessly with the Rural Fire Service, successfully protecting our facility. These events emphasised the need for robust insurance and adept club management, a focus we aim to uphold through 2024.

The 2023 financial year and our management shifts unveiled significant maintenance requirements at Keith Allen Park. Our team is committed to addressing these needs throughout 2024, seeking support through State and Federal grants. Our objective is to craft a venue that's accessible, caters well to our members, and something we can all take genuine pride in.

In closing this report for 2023, I extend my personal gratitude to the entire committee for their outstanding efforts in ensuring a welcoming and enjoyable experience for our members and visitors at Cessnock MX. Though there are many deserving of thanks, I'll take this moment to express our collective appreciation to each individual involved.

Sincerely,
Jason "Jimmy" Jones

Jimmy



OUR TEAM

Cessnock MX has had a strong team in 2023 who have worked together tirelessly to ensure that all events have been brought together with our members.



JASON JONES
President



JACOB HUGHES
Vice President &
Social Media



JEFFREY DAVIS
Treasurer



MEGAN COLBERT
Secretary &
Public Officer



BRETT RILEY
Track Captain



TODD HERBERT
Canteen
Coordinator



JAYE PRIESTLEY
Minute Secretary



KRISTY BUBENDEY
Score Captain



MICHELLE HERBERT
General Committee



CLAIRE BEECH
Delegate &
Race Secretary



CHANTAL BOUQUET
Marshal Coordinator



VACANT
Sports Captain





SECRETARY'S REPORT

BY MEGAN COLBERT

Firstly, a huge thankyou to everyone for joining us tonight. This year has been a whirlwind for me, having not previously been involved with Committee work, but its been an incredible learning experience.

Our club now boasts 754 members, with 91 newcomers this year- a testament to our clubs appeal and the hard work of our amazing team.

In between organising rounds, RPAs, and meetings, we've tackled significant upgrades to the track and a major dam project, led by track captain Brett Riley.

Racer Jerry's team has done fantastic work upgrading the canteen and its equipment.

The collective effort of our members has made facility maintenance much smoother this year, and I'm grateful for everyone's support.

We've also applied for several grants, thanks in large part to Claire Beech and Sarah Williams's invaluable guidance. With luck, these grants will pave the way for exciting changes and upgrades in 2024.

Special thanks to our President, Jimmy for his seamless transition into his role, making it a pleasure to work alongside him. Claire has been an incredible mentor, and her guidance and shared laughter have been irreplaceable.

Lastly, immense gratitude to Jaye Priestley and all the committee members who've been the backbone to Cessnock MX this year, shaping it into the exceptional club it has become.

I'm looking forward to seeing all our members at the track next year!

Warm Regards,

Megan

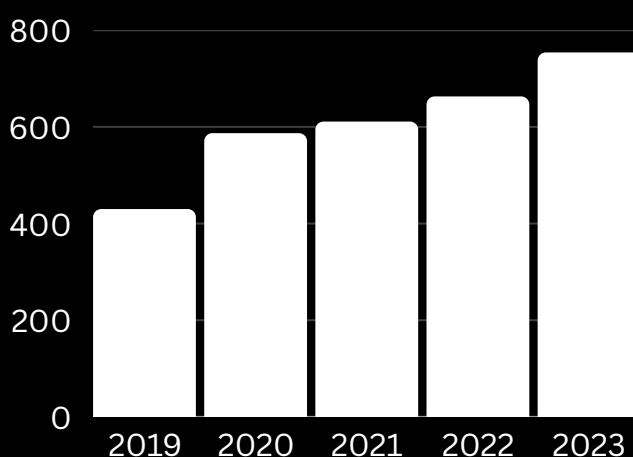
VISION AND MISSION

To be a premier motorcycle sport club, fostering a vibrant community of riders united by passion, camaraderie, and a commitment to excellence on and off the track.

"We're all about embracing the thrill of motorcycle sport, and we're serious about safety, skill-building, and good sportsmanship. Our goal is to create a welcoming space for riders at every level. We offer top-notch facilities, expert coaching, and exciting events designed to build friendships and a lasting passion for motorcycles. We're committed to honesty, openness, and always getting better. Join us in driving the sport forward and being part of our tight-knit community of riders."

MEMBERSHIP

In 2023, our membership soared, marking a growth of 324 members in the past 5 years. We've witnessed robust participation across all classes, notably thriving numbers in our Seniors and Nippers groups.



OUR PROFIT

Membership & Events
41.2%

Coaching
4.6%

Track
7.2%

Membership (Hunter)
7.3%

Insurance
18.1%

Canteen
19%

- Sponsorships & Donations: Totaling \$6,060, these contributions signify the support garnered from external sources, aiding our initiatives.
- Coaching: \$10,466 obtained from our regular club coaching sessions, illustrates our commitment to nurturing talent and skill development within the community.
- Track: The \$16,305 revenue originating from our track outside of events indicates our strong connection and commitment to working with our fellow motorcycling organisations and coaches.
- Membership (Hunter): The \$16,664 attributed to Hunter's membership demonstrates the collective participation and engagement within this specific membership category.
- Insurance: We received \$41,175 insurance payout to swiftly replace our tractor and buggy, allowing us to resume operations smoothly after their unfortunate loss.
- Canteen: The \$43,174 received from the canteen highlights its role as a vital revenue-generating area, supporting our overall operations.
- Membership & Events: The substantial sum of \$93,850 acquired from membership and events underscores the cornerstone of our community engagement, facilitating various gatherings and fostering a sense of belonging among our members.





Under the diligent leadership of Brett Riley, our tireless track crew has poured their passion and expertise into crafting riding conditions that could easily be touted as the pinnacle of excellence in 2023. The collective effort has resulted in an environment that not only meets but surpasses expectations. Riders love it and are giving us tons of thumbs up!

Our Ride park days this year were a huge success! We've seen an incredible turnout with riders of all levels coming together to enjoy some thrilling moments on the track. From beginners gaining confidence to seasoned riders perfecting their skills, our park days became a hub of excitement and learning.

The positive vibes and camaraderie among everyone made each event special. The feedback we received was amazing, with riders raving about the fun they had and the fantastic atmosphere. It's been an awesome year of bringing riders together and creating memorable experiences at our Ride park days!

The 927 day was truly one-of-a-kind! It was a day filled with adrenaline, laughter, and unforgettable moments. Riders from all walks of life united, making the event an incredible fusion of skill and sheer enthusiasm. The atmosphere was electric, pulsating with the thrill of every race and the cheers echoing throughout the park.

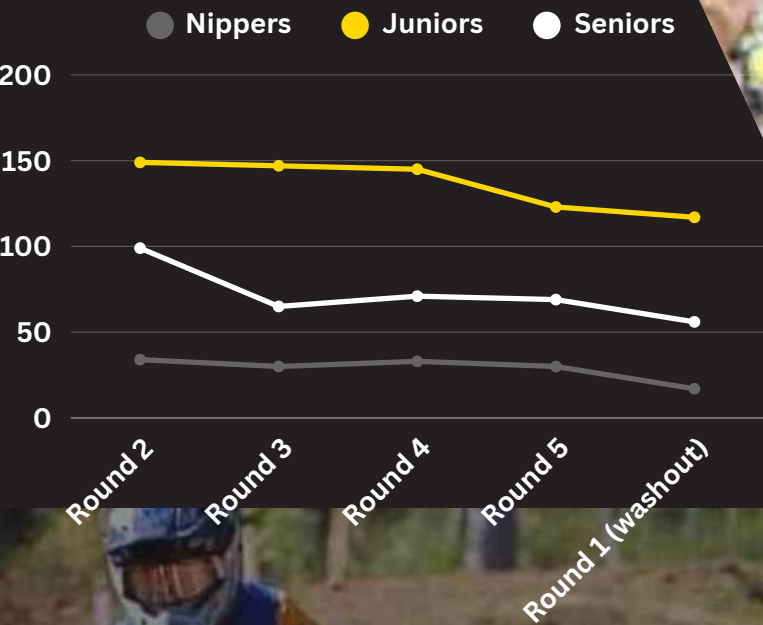
What made it truly special was the sense of community; it felt like a gathering of friends bonded by their love for riding. It's safe to say that the 927 day will be etched in our memories as a standout, magical experience that brought us all closer together.



cessnockmx.com.au

EVENT PARTICIPATION

A highlight was hosting round 5 of the Open East Coast MX and supporting Heaven MCC by organizing an event for their club. It's been an exciting year of growth and collaboration within the racing community!



In 2023, we've noticed a rise in competitive riders compared to previous years, particularly in our Junior and Senior classes.

It's been great to witness more of our members joining open events and Nationals, showcasing their skills on a bigger stage

THANK YOU

We extend our heartfelt gratitude to our local council, state government, and the State and National sporting body for their unwavering support and invaluable contributions to Cessnock Motorcross Club. Your dedication to fostering our sport at the local and national levels has been instrumental in our growth and success. Your guidance, resources, and commitment have allowed us to thrive, providing a safe and vibrant community for riders of all levels. Your partnership is integral to our journey, and we are immensely grateful for your continuous support in fueling our passion for motorcycle sport.

The role of our paramedics at our motorcycling sport club is nothing short of indispensable. Their swift response, expertise, and unwavering dedication ensure the safety and well-being of our riders in the face of any adversity on the track. Their presence instills confidence, knowing that in times of need, they are there to provide immediate and skilled medical care. Their tireless efforts go beyond duty; they become an integral part of our close-knit community, safeguarding our members and allowing us to pursue our passion with peace of mind. We extend our deepest gratitude to the team at Complete Response Solutions for their unwavering commitment to keeping us safe and for being our guardians on and off the track. Your invaluable service is the cornerstone of our sport, and we are profoundly thankful for everything you do.



Crown Lands



Office of Sport

SPORTAUS





The seamless operation of a sport hinges on several key players: competitors, administrators, spectators, sponsors, and government authorities. Yet, amidst these crucial roles, one often underestimated group stands as the bedrock – volunteers.

At our club, volunteers are the backbone, filling essential roles that keep motorcycle sport thriving. Their dedication is irreplaceable; without their support, our sport would cease to exist. Regrettably, volunteers often receive the least acknowledgment despite their tireless commitment. While competitors relish the thrill of competition and prizes, sponsors gain visibility, and administrators see financial gains, volunteers selflessly contribute for the sheer love of the sport.

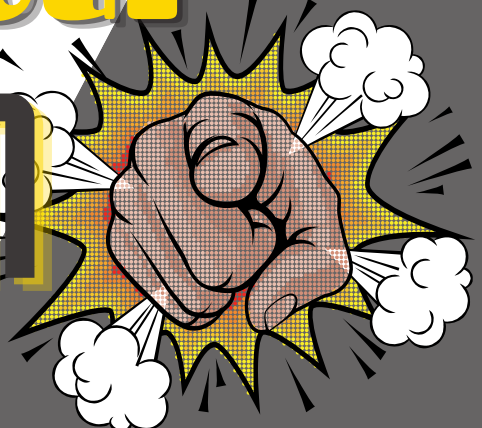
To all our volunteers at Cessnock Motorcross, we extend our heartfelt gratitude for your invaluable contribution. Your time and effort shape the essence of motorcycle sport, and we deeply appreciate your unwavering dedication.

For those intrigued by motorcycle sport, we wholeheartedly encourage reaching out to our club. Your involvement can ignite a passion that fuels the vibrant spirit of our community.



**join our
TEAM**

Scan here to volunteer





2023 NIPPERS

Hunter Adelsback-Pollard, Abby-Rae Adelsback-Pollard, Fynn Archer, Reigan Baker, Bear Blanchette, Tyler Broadhead, Lane Butler, Jet Campbell, Maisy Clifton, Laker Davis, Mackenzie Donnelly, Axl Donovan, Rian Foster, Brax Harding, Harley Hennessy, Ella Henry, Ashton Hibberd, Dune Hicks, Everest Hicks, Marc Hickson, Elih Holder, Lachlan Kendall, Bryson King, Zio Kirchen, Richard Kolodziej, Bentley Lloyd, Archer Lloyd, Jack Mcpherson, Mason Mitchell, Xavier Morrison, Lincoln Murray, Frankie Nesbitt, Willow Pascall, Axl Quick, Ryder Reynell, Jaxon Riley, Brodie Roberson, Fletcher Roycroft, Declan Scott, Noah Sharpe, Jack Sinclair, Olly Single, Hunter Skaife, Jack Stace, Luke Stevens, Jack Szkut, Kaden Teague, Lincoln Thompson, Joni Thompson, Chayse Thorn.



Our Nippers were super excited to get their club jumpers! They were all smiles, feeling really proud wearing them. It was more than just clothes to them—it made them feel like they belonged and were part of our club. Seeing how happy they were got everyone even more pumped about the sport. Getting these jumpers meant a lot to them and made our club feel like one big family! Thank you MCH Industries for your generous and kind support to our club through the donation of these jumpers, we think its a memory these young riders will keep for life!



2023 HIGHLIGHTS

Our junior coaching program has been an absolute triumph! Watching these young riders grow and develop their skills has been incredibly rewarding. The enthusiasm and dedication they bring to every session is truly inspiring. Not only have we seen vast improvements in their riding abilities, but the program has also nurtured a sense of fellowship among the participants. The feedback from parents and guardians has been overwhelmingly positive, highlighting how the program has instilled confidence, discipline, and a genuine love for the sport in these aspiring riders. It's been a joy to witness their progress and to play a part in shaping the next generation of talented riders.

Our riders' participation in national events has been nothing short of impressive. They've showcased remarkable skill and determination on a grander stage, representing our club with immense pride. Watching them compete against top-tier talent from across the country has been exhilarating. Their commitment to excellence and the tireless effort they put into honing their craft truly shines through during these events. Not only do they elevate the club's reputation through their outstanding performances, but they also bring back invaluable experiences that inspire and motivate our entire riding community.



WHAT'S NEXT?

Next year at the club is going to be awesome! We're planning more coaching sessions for everyone, cool events, and some upgrades to make our place even better. We're teaming up with other clubs too, so it's going to be a blast! Get ready for a year full of fun and riding!

KEEP IN TOUCH

- cessnockmx.com.au
- cessnockmx@live.com.au
- Phone: 0419 975 151
- 2023 Old Maitland Rd
Cessnock NSW 2325



cessnockmx@live.com.au