



ANNUAL REPORT

2024 - 2025

PRESENTED BY :

Gavin Lobban

PREPARED BY :

Alicia Ryan & Claire Beech



CHRIS WATSON MOTORCYCLES

CESSNOCK



In 2025, Cessnock Motocross is proud to be supported by a dedicated group of sponsors whose contributions have been vital during this period of renewal and growth. Their backing has helped the club stabilise operations, improve facilities, and begin planning for future events and rider development programs. As the club rebuilds, we are actively seeking new partnerships with local businesses and organisations who share our passion for motorsport and community engagement. This is a unique opportunity to align with a revitalised club that is committed to progress, inclusion, and creating lasting value for its members and supporters.



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**RIDING
TOGETHER
SINCE 1972**

ABOUT OUR CLUB

Originally named the Cessnock Minibike Club, our organisation was established back in 1972 to focus on junior participation in motorcycling sport.

We call Keith Allen Motorsport our home base and are proud to be affiliated with both Motorcycling NSW and Motorcycling Australia.



OUR SERVICES

Cessnock Motorcross Club Inc caters for both junior and seniors riders, with classes ranging from Nippers (4 yrs) to Over 35's. The club is renowned for the Keith Allen Classic, an open event run every year.

- 01. Competition Racing**
- 02. Recreational Ride Park**
- 03. Coaching & Development**
- 04. Learn to Ride**



A WORD FROM OUR CHAIR

I'm pleased to present the Annual Chairs Report for the Cessnock Motocross Club for 2025, marking my first season as chair.

This committee was only formed in February 2025, and in a short time, we've managed to achieve some great things together. Despite some of us stepping into our roles with limited experience, with the generous guidance of Claire Beech everyone showed remarkable commitment and enthusiasm to keep the club running smoothly and continue building on its strong foundation.

A sincere thank you goes out to all the sponsors we had this season for their invaluable support throughout the year. A special mention goes to Chris Watson motorcycles, for stepping in as major sponsor.

The 2024 season ended with challenges around weather and volunteer resources. Following the SGM in January we regrouped, started the '25 season with a positive outlook and we continue to build on this momentum.

Participation numbers remained strong and consistent across all rounds, with healthy entries in every class. A personal highlight of mine was seeing the last round event where there were more than 40 full gates in the 7-10 65cc class at a club round, which is a fantastic sign for the future of both the club and the sport as a whole.

This year, the club made excellent progress in improving its infrastructure and planning for future upgrades. We successfully invested in a new timing system, which has enhanced the accuracy and professionalism of our events. In addition, we began financial planning to get back on track for larger equipment purchases and maintenance projects, ensuring that essential upgrades like buggies and tractor improvements can be achieved in the near future. These steps position the club for continued growth and better event operations in the years ahead.

Like many clubs, we faced challenges this year with vandalism around the facility and a shortage of volunteers to help with ongoing maintenance and events. These issues have placed extra pressure on our small team, but we're already working on solutions to improve both security and volunteer engagement. Our aim is to build a stronger, more supported community around the club to ensure a positive and sustainable future.

Future Goals - The club is currently applying for several grants to help upgrade facilities and improve the overall experience for members and visitors. We are also working towards installing a new irrigation system to ensure the track can be watered more efficiently and to help reduce the workload on our volunteers. These projects will play an important role in maintaining a high-quality venue and ensuring the club's long-term sustainability.

In closing, I want to thank the entire committee and all volunteers for their hard work and dedication. In just a short time, we've achieved a lot together, and it's been fantastic to see the club grow and thrive. Thank you to everyone who contributed to making 2025 a successful and memorable season.

Gravin Lobban

COMMITTEE CHAIR

OUR TEAM

Following a Special General Meeting held in January, prompted by the inability to form a committee during the club's Annual General Meeting, Cessnock Motocross has successfully established a new leadership team. This pivotal moment marked a turning point for the club, as passionate members stepped forward with a shared commitment to revitalising operations and ensuring the club's long-term sustainability. The newly formed committee reflects a fresh start, built on collaboration, transparency, and a strong desire to reconnect with the local motocross community.

The committee is made up of individuals who bring a diverse range of skills and experiences—from event coordination and mechanical expertise to communications, finance, and rider development. This blend of talents is key to the club's strategy to recover from recent challenges, rebuild its foundations, and progress into a future that is both inclusive and ambitious. With renewed energy and a united vision, the Cessnock MX Committee is focused on creating a thriving environment for riders, volunteers, and supporters alike.



GAVIN LOBBAN
Chair



JUSTIN HANSON
Deputy Chair



ALICIA RYAN
Secretary



JASON HUMBLES
General
Committee



SHERIDAN WATTERS
General
Committee



BRONSON DEWAR
General
Committee



CLAIRE BEECH
Treasurer &
Public Officer



VISION AND MISSION

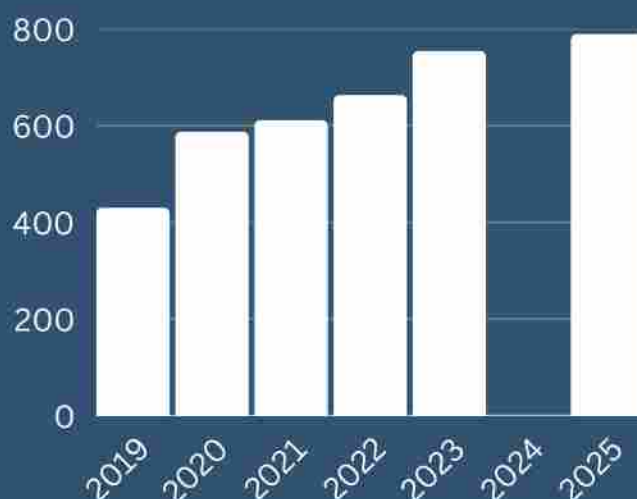
To create a premier motocross environment that champions rider development, fosters lasting connections with an energetic club culture, where our members thrive through teamwork, upholding high standards of performance and sportsmanship and a love for Motocross sport.

"We're all about embracing the thrill of motorcycle sport, and we're serious about safety, skill-building, and good sportsmanship. Our goal is to create a welcoming space for riders at every level. We offer top-notch facilities, expert coaching, and exciting events designed to build friendships and a lasting passion for motorcycles. We're committed to honesty, openness, and always getting better. Join us in driving the sport forward and being part of our tight-knit community of riders."

MEMBERSHIP

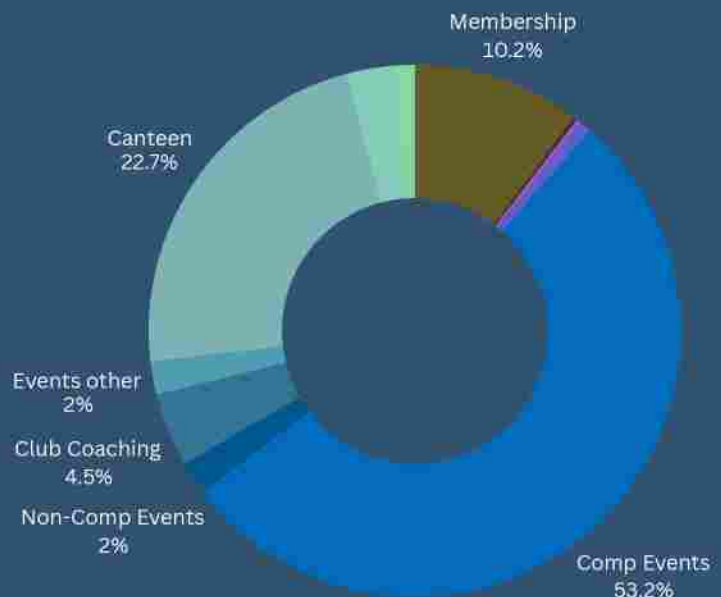
Membership at Cessnock Motocross has shown impressive and consistent growth over the past seven years, rising from around 450 members in 2019 to nearly 800 in 2025. Each year has brought steady increases, with notable jumps between 2021 and 2023, and continued momentum through 2024 and 2025.

This trend highlights the club's ability to attract and retain riders, even through challenging periods, and reflects the success of recent efforts to strengthen community engagement and improve facilities. The data signals a strong foundation for future expansion and an exciting era of growth for the club.



OUR FUNDS

- Sponsorships and donations totaling only \$3,094 reflect the challenges and dysfunction within the club committee leading into 2025, highlighting the need for stronger governance and proactive engagement with potential partners.
- Coaching: \$11040 obtained from our regular club coaching sessions, illustrates our consistent commitment to nurturing talent and skill development within the community.
- Membership grew by 6.25%, increasing from \$23,699.71 to \$25,180, despite the club being unable to facilitate the Hunter membership option. This demonstrates strong member engagement and financial stability during the renewal phase.



- Track Hire: The \$10340 shows a significant decrease from previous years which is a reflection on the change of structure in the agreement of how events were run by external promoters. Had the structure remained the same this would have been an increase of just over \$1000 on previous year.
- Event revenue rose sharply from \$83,454 to \$136,508, driven by improved planning around weather and avoiding costly refunds that impacted the previous year. The addition of an extra two-day event also contributed to this increase, though it came at a significant cost—both financially and in terms of volunteer workload—which ultimately led to the previous committee becoming overstretched and collapsing. Despite these challenges, overall cost of sales was

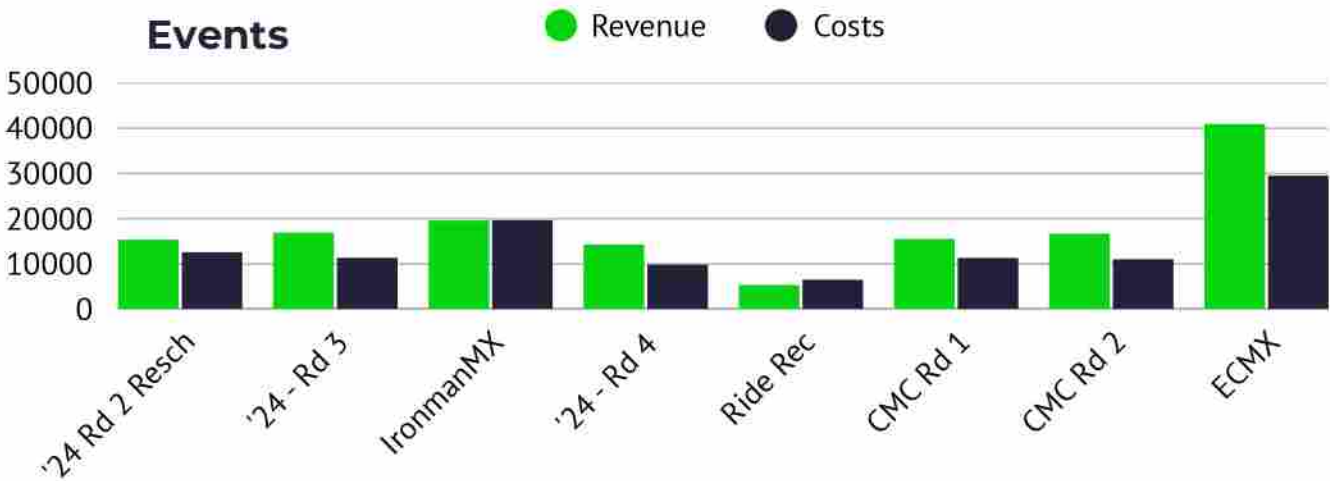
\$12,000 lower than the prior year, largely due to efficiencies in events held later in the financial year. With the current committee now closely monitoring costs and adopting a more strategic approach to scheduling, the club is well-positioned to deliver strong event returns in 2026 without overextending resources or personnel.



- Over all the canteen revenue maintained the revenue increase that we saw from the generous support of Michelle and Todd Herbert and the strong decrease in costs that they achieved and systems they have put in place. Our canteen is a reliable source of income when run efficiently and expenses are minimised.

2025 was all about making the club stronger and smarter with our resources. We worked hard to cut unnecessary costs and run events more efficiently, making sure riders could enjoy the sport without extra financial pressure. By tightening expenses and improving how we manage operations, we've created a more sustainable club that can keep growing without passing costs onto members.

Looking ahead, we'll keep focusing on smart spending and finding new ways to bring in income, so we can continue improving facilities and offering great experiences at affordable prices. Our goal is simple: keep motocross accessible while building a club that's ready for the future.



Profit
75,501

Previous
1,944

% Change
3783%

Trends



Cost of Sales
138,957

Previous
151,168

% Change
-8%

Trends



Gross Revenue
\$ 252,768.27

Previous
\$ 207,699

% Change
21.70%

Trends



Total Expenses
\$ 38,308

Previous
\$ 54,586.20

% Change
-29.82%

Trends





COACH REPORT

Throughout 2025 we have worked to increase club coaching with both Monday & Tuesday afternoon coaching sessions run by the club and facilitated by Bronson, Jimmy, and Aaron. These sessions have helped to build rider participation and club memberships through many kickstarts facilitated, and rider confidence improved to be competent enough to start competing. Along with some incredible results by some of the riders participating in the Tuesday classes at State, National and even international levels.

Building this training and development culture within the club is something we want to progress into the new year with plans to collaborate with more local coaches for more training day opportunities for the riders. Along with finding some more financially viable permit options to help increase profits to the club for the coaching held on the track.

Bronson Dewar

COACHING COORDINATOR



EVENT PARTICIPATION

The CMC series was a huge success this year, bringing together riders, families, and fans in an exciting and well-run series.

Their impact has opened the door to even bigger and more exciting events coming to Cessnock MX in 2026, and we can't wait to show you what's next!

We kicked off 2025 strong with our first-ever Rise Rec day, giving riders a chance to enjoy relaxed, non-competitive track time. We're hoping to build on that success and bring more practice and recreational riding opportunities into 2026 for all skill levels.



THANK YOU

We'd like to extend our sincere appreciation to our local council, NSW Government, and the State and National sporting bodies for their continued support of the Cessnock Motocross Club throughout 2025. Your commitment to growing motorcycle sport at both grassroots and elite levels has played a vital role in our development. Thanks to your guidance, resources, and belief in our mission, we've been able to foster a safe, inclusive, and thriving environment for riders of all ages and abilities.

A special acknowledgment goes to our paramedics, whose presence at our events is absolutely essential. Their quick thinking, professionalism, and dedication ensure the safety and wellbeing of our riders, giving peace of mind to families and competitors alike. We are especially grateful to the team at Functional First Aid for their unwavering commitment to our club. Their support is not just medical—it's personal, and it strengthens the very fabric of our community.

We also want to express our deep gratitude to Powell Enterprises for their phenomenal support throughout the year in managing all of our club's accounting needs. Their professionalism, attention to detail, and genuine care for our club have made a huge difference behind the scenes. Thanks to their expertise, we've been able to stay financially organised and focused on what we do best—supporting our riders and growing the sport. Powell Enterprises has truly been a game-changer for us, and we're incredibly thankful for their partnership.

Behind every successful event and season are the unsung heroes—our volunteers. They are the heart of Cessnock Motocross, stepping up week after week to fill critical roles that keep our sport alive. While competitors chase podiums and sponsors gain exposure, our volunteers give their time purely out of passion. Their contribution is irreplaceable, and we want to say a heartfelt thank you to each and every one of you.

If you've ever considered getting involved in motorcycle sport, we warmly invite you to connect with us. Whether you're keen to ride, help out, or simply learn more, your involvement could spark a lifelong passion and help grow the vibrant spirit of our club.



Office of Sport



Crown Lands



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Scan here to volunteer

join our
TEAM





NIPPERS

Joseph Bowen, William Brewer, Hunter Brown, Jonty Chapman, Kaia Clarke, Chase Collins, Imogen Corbett, Tyson Crabb-Harrison, Koha Davies, Lila Davis, Cali Donovan, Austin Dorin, Jeremy Dunn, Levvi Eason, Jaxxty Eason, William Egan, Lucas Franke, Lucas Griffin, Oliver Head, Boston Heap, Dune Hicks, Laydan House, Brianna Johnson, Milla Mcblane, Ruby Mcblane, Max Quinnell, Trey Seymour, Huxton Sharp, Khye Sharpe, Hunter Skaife, Harlow Slattery, Ted Smith, Slade Steele, Kelsie Sullivan, Jack Szkut, Cooper Taranto, Harrison Tattersall, Declan Wilkinson, Huxton Williams.



Our Nippers have had an incredible year, and we've loved celebrating their achievements in meaningful ways throughout the season. From custom Cessnock MX medallions to gift cards from DMB Photography, each award has been a special recognition of their growth, effort, and passion for the sport.

These moments of recognition have helped build a strong sense of pride and belonging among our young riders. Seeing their faces light up when receiving their awards has been a highlight for everyone involved—it's more than just a prize, it's a memory that connects them to the club and the motocross community.

We're proud to offer these tokens of recognition and look forward to continuing this tradition of celebrating our Nippers in ways that inspire and motivate.



Thank you to DMB Photography for your generous support and for helping us create lasting memories for our riders.

FUTURE ROADMAP

2025

- Upgrade program for venue including irrigation

- Significant increases in fundraising and partnership initiatives

- Design and develop venue infrastructure

- Boost volunteer and member engagement by building strong teams and creating a fun environment.

- Grow local partnerships to support club development.

- Continue investing in rider development and expanding access to progression pathways.

2025 HIGHLIGHTS

While rider development remains a core part of our mission, 2025 has been a year of major club improvements, with a strong focus on upgrading our facilities and infrastructure. We've invested in enhancing the canteen, improving the experience for families and supporters, and upgrading our ICT systems, including timing technology and security equipment, to ensure smoother and safer operations across the club.

One of the true highlights of the year has been the formation of a strong, united team behind the scenes. We're incredibly fortunate to have a dedicated group of people who work together with purpose, positivity, and a shared passion for motocross. Their collaboration and commitment have been key to driving the club forward and creating a welcoming, well-run environment for all.

Meanwhile, our riders continue to shine on the national stage, with impressive performances at AJMX, ProMX, and even MXGP events. Their dedication and success inspire our entire community and reflect the strength of the club behind them.

WHAT'S NEXT?



What's next for the club? We're working on ways to bring in more money from different sources so we can keep improving the club without raising costs for our riders. Our goal is to keep events affordable while still growing and upgrading what we offer. Whether it's through new sponsors, community support, or smarter planning, we want to make sure everyone can enjoy motocross without it costing too much.

KEEP IN TOUCH

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